

Hindustan Media Ventures Limited

Corporate Office: 5th Floor, Lotus Tower, A- Block,
Community Centre, New Friends Colony,
New Delhi- 110025
Tel.: 011-66561234
E-mail : hmvlinvestor@livehindustan.com
Website: www.hmvl.in
CIN : L21090BR1918PLC000013

20th March, 2026

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051

Scrip Code: 533217

Trading Symbol: HMVL

Re: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR)

Dear Sir/ Madam,

This is to inform you that the Company has entered into an agreement today i.e. 20th March, 2026 at 6:00 p.m. to make an investment of upto Rs. 9.34 Crore, by subscribing to the equity shares/ convertible equity linked instruments (compulsory convertible preference shares) of KSKT Agromart Private Limited.

The relevant details pursuant to the SEBI LODR read with SEBI master circular no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January, 2026, are enclosed herewith as Annexure I.

This information is also being uploaded on the website of the Company i.e. www.hmvl.in.

You are requested to take the same on record.

Thanking You,

Yours faithfully,
For **Hindustan Media Ventures Limited**

(Nikhil Sethi)
Company Secretary
Encl.: As above

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(Annexure I)

Information as required under Regulation 30 - Part A of Para A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

S.No	Particulars	Information
a)	Name of the target entity, details in brief such as size, turnover etc.	KSKT Agromart Private Limited incorporated in Mumbai, India (“KSKT”). Last 3 years’ turnover of KSKT: FY 2024-25: Rs. 12.99 Crore FY 2023-24: Rs. 5.45 Crore FY 2022-23: Rs. 1.17 Crore
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	No
c)	Industry to which the entity being acquired belongs	Organic grocery and dairy marketplace
d)	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Investment is being made in the fast-growing target company for the purpose of capital return in future with an aim to leverage media assets owned by the Company.
e)	Brief details of any governmental or regulatory approvals required for the acquisition	Not required
f)	Indicative time period for completion of the acquisition	April 2026
g)	Consideration – whether cash consideration or share swap and details of the same	Cash
h)	Cost of acquisition and/or the price at which the shares are acquired	Investment upto Rs. 9.34 Crore in KSKT by subscribing to its equity shares/ convertible equity linked instrument (compulsory convertible preference shares).

Registered Office :
Budh Marg, Patna - 800001
Tel: 0612-2223434, 2223413

हिन्दुस्तान

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i)	Percentage of shareholding / control acquired and / or number of shares acquired	Percentage of shareholding / control to be acquired shall be determined at the time of conversion of convertible equity linked instrument (compulsory convertible preference shares).
j)	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>KSKT Agromart Private Limited incorporated on 16 October, 2020 in Mumbai, is operating the platform by the name “Kaze Living”, which is a marketplace delivering healthier food alternatives.</p> <ul style="list-style-type: none">• For last 3 years’ turnover, please refer (a) above.

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