

Hindustan Media Ventures Limited

Corporate Office: 5th Floor, Lotus Tower, A- Block,
Community Centre, New Friends Colony,
New Delhi- 110025
Tel.: 011-66561234
E-mail : hmvlinvestor@livehindustan.com
Website: www.hmvl.in
CIN : L21090BR1918PLC000013

25th March, 2025

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051

Scrip Code: 533217

Trading Symbol: HMVL

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR)

Dear Sir/Madam,

This is to inform you that the Company has been allotted 56,07,412 equity shares of Rs. 22.47 Crore pursuant to conversion of warrants held by the Company in Pur Energy Limited (PURE).

The Company has received intimation for allotment of shares by PURE on 25th March, 2025 at 01:56 p.m.

The relevant details of the said investments in terms of SEBI LODR, read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 (including any amendments/modifications thereto), are enclosed herewith as **Annexure I**.

This information is also being uploaded on the website of the Company i.e. www.hmvl.in.

You are requested to take the same on records.

Thanking you,

Yours faithfully,
For **Hindustan Media Ventures Limited**

(Nikhil Sethi)
Company Secretary
Encl.: As above

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Annexure I

Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 (including any amendments/ modifications thereto)

S.No.	Particulars	Information
a)	Name of the target entity, details in brief such as size, turnover etc.	<u>Target Entity</u> Pur Energy Limited (formerly Known as Pur Energy Private Limited) (PURE) <u>Last 3 years' turnover of PURE</u> FY 22 – 226 Crore FY 23 – 140 Crore FY24 – 131 Crore
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	No
c)	Industry to which the entity being acquired belongs	EV 2 wheeler manufacturer
d)	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Investment is made in the fast growing company for the purpose of capital return in future with an aim to leverage media assets owned by the Company
e)	Brief details of any governmental or regulatory approvals required for the acquisition	Not applicable

Registered Office :
Budh Marg, Patna - 800001
Tel: 0612-2223434, 2223413

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f)	Indicative time period for completion of the acquisition	Conversion of Warrants into Equity Shares has taken place on 25 th March 2025
g)	Consideration – whether cash consideration or share swap and details of the same	Conversion of warrants into Equity Shares
h)	Cost of acquisition and/or the price at which the shares are acquired	Conversion of 21,500 warrants into 56,07,412 Equity Shares amounting to Rs. 22.47 Crore.
i)	Percentage of shareholding / control acquired and / or number of shares acquired	2.72% (approx.) of equity share capital of PURE on a fully diluted basis pursuant to conversion
j)	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<p>PURE was established in 2015, incubated at IIT, Hyderabad, India. It is an Indian designer and manufacturer of electric scooters and motorcycles and high performance Lithium-ion batteries.</p> <p>For last 3 years' turnover, please refer (a) above.</p>