

Hindustan Media Ventures Limited

Corporate Office: 5th Floor, Lotus Tower, A- Block,
Community Centre, New Friends Colony,
New Delhi- 110025
Tel.: 011-66561234
E-mail : hmvlinvestor@livehindustan.com
Website: www.hmvl.in
CIN : L21090BR1918PLC000013

21st August, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C-1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051

Scrip Code: 533217

Trading Symbol: HMVL

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR)

Dear Sir/Madam,

This is to inform you that the Company has entered into an agreement today i.e. 21st August, 2025 at 06:05 p.m. to make an investment of upto Rs. 7.60 Crore, by subscribing to the equity shares/ convertible equity linked instruments (compulsory convertible preference shares) of XCM Technologies Inc.

The relevant details of the said investments in terms of SEBI LODR, read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 (including any amendments thereto) are enclosed herewith as **Annexure I**.

This information is also being uploaded on the website of the Company i.e. www.hmvl.in.

You are requested to take the same on record.

Thanking you,

Yours faithfully,

For **Hindustan Media Ventures Limited**

(Nikhil Sethi)
Company Secretary

Encl.: As above

Annexure I

Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023

S. No	Particulars	Information
a)	Name of the target entity, details in brief such as size, turnover etc.	XCM Technologies Inc., a Company incorporated in Canada (“Toyow”). <u>Last 3 years’ turnover of Toyow</u> Last 3 years’ turnover not available as CY24 is the first year of operations for which filing is yet to be done to Canadian Government
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arm’s length”	No
c)	Industry to which the entity being acquired belongs	Blockchain and NFTs
d)	Objects and impact of acquisition(including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	Investment is being made in the fast growing target company for the purpose of capital return in future with an aim to leverage media assets owned by the Company
e)	Brief details of any governmental or regulatory approvals required for the acquisition	The Company will be taking requisite approval, if required, in compliance with the Overseas Direct Investment governed under the Foreign Exchange Management Act, 1999 and the guidelines set by the Reserve Bank of India
f)	Indicative time period for completion of the acquisition	September 2025

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g)	Consideration – whether cash consideration or share swap and details of the same	Cash
h)	Cost of acquisition and/or the price at which the shares are acquired	Investment upto Rs. 7.60 Crore in Toyow by subscribing to its equity shares/ convertible equity linked instrument (compulsory convertible preference shares).
i)	Percentage of shareholding / control acquired and / or number of shares acquired	Percentage of shareholding / control to be acquired shall be determined at the time of conversion of convertible equity linked instrument (compulsory convertible preference shares).
j)	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	<ul style="list-style-type: none">• XCM Technologies Inc. incorporated on June 1, 2021 in Canada, is operating the platform (both website and app) by the name “Toyow”, which is a marketplace for tokenized assets and go to destination for listing and purchasing digital assets. The company also provides Tokenization as a service.• For last 3 years’ turnover, please refer (a) above.